



20 March 2015,

Dear Sir or Madam,

This is an open invitation to organisations with an interest in public participation and/or climate and energy to join the global citizen participation project, “*World Wide Views on Climate and Energy*”.

*World Wide Views on Climate and Energy* is an ambitious, global citizen participation project on global Climate and Energy policies and actions. The project is initiated by the Secretariat to the United Nations Framework Convention on Climate Change (UNFCCC), the French National Commission for Public Debate, the Danish Board of Technology Foundation, and Missions Publiques, with the support of the French Government, COP21 host.

The project is coordinated by the Danish Board of Technology, in collaboration with Missions Publiques and the French National Commission for Public Debate, and implemented by existing and new partners in the *World Wide Views Alliance* (the global network of partners that participated in former *World Wide Views* projects).

On Saturday June 6, 2015 thousands of people around the world will take part in a global event: *World Wide Views on Climate and Energy*. The project will engage ordinary citizens in as many countries as possible in the process of making global policies for dealing with climate change. At least one hundred citizens in each participating country will attend daylong meetings to learn about Climate and Energy issues, make up their minds about them, and express their views.

The meetings will start at dawn in the Pacific and continue until dusk in the Americas. All meetings will have the same agenda and use the same approach in order to make the results comparable. The results will be presented at the Conference of the Parties to the Convention on Climate Change (COP21) in Paris 2015 and at other key events, such as the pre-COP negotiations in Bonn in June and October and a high-level *World Wide Views* debate in Paris in September.

Through the close collaboration with the UNFCCC Secretariat and the support from the French COP21 hosts, we expect high exposure of the project during the COP preparation process, starting with the Bonn pre-COP meeting in the week following June 6, and we are fundraising for additional outreach activities. The project will provide policy- and opinion makers at both the national and the global level with unique knowledge about the views of ordinary citizens on some of the key issues negotiated at- and leading up to COP21.

The *World Wide Views* method was developed by the Danish Board of Technology in collaboration with partners in the *World Wide Views Alliance* as a response to the emerging democratic gap between policy makers and citizens, as more decision making becomes global in scale. Ordinary people both merit and can have an effective, constructive voice within global political processes, and Article 6 of the UNFCCC aims to promote public participation in climate change policy-making and action.

[www.wvviews.org](http://www.wvviews.org)

World Wide Views day:  
**June 6, 2015**

- Global citizen consultation on climate and energy
- National and Regional citizen’s meetings around the globe, connected and communicated on the Internet
- Leading up to the COP21 in Paris, 2015
- Coordinated by the Danish Board of Technology, in collaboration with Missions Publiques and the French National Commission for Public Debate
- National and Regional citizen’s meetings organized by partners in the WWViews Alliance all over the world
- Co-Initiated by the UNFCCC secretariat, the French National Commission for Public Debate, the Danish Board of Technology, and Missions Publiques



The funding of the most essential coordination activities in the project is secured thanks to the generosity of French National and Regional authorities and Companies. Other funding sources are being discussed with other countries, UN agencies, foundations, and organisations to enable additional project activities. Participating partners have to find financial support for their own citizen consultation, but support could be available from governments, companies, and development aid. One option may be to ask your country's COP21 delegation, and Article 6 focal point.

We would like to know if you would be interested in participating in this ground-breaking project, provided that you find the necessary funding. This would involve the organisation of a citizen consultation in your country, following the design laid out by the coordinators of the project.

**If you would like to take part in *World Wide Views* on Climate and Energy as a “National or Regional Partner” and arrange a citizen consultation in your country or region, please fill out the required information in this online web formula:**

<http://www.climateandenergy.wwviews.org/ce-interest/>

Here you can indicate your interest in participating, and someone from the *World Wide Views* coordination team will get in touch with you. Since time is short and we have to move fast with preparations, it is essential that we hear from you very soon if you are interested in joining.

As a partner, you will also be joining the *World Wide Views Alliance*. We would like to expand this partner network and several partners can easily cooperate about organising one or several citizen consultations in their country. To become a partner in *World Wide Views Alliance*, an organisation should have the following qualities:

1. Independence of specific interests - may these be stakeholder interests, political parties, social groups etc. - in the issue of climate change. Organisations that cannot live up to this must form an alliance with other organisations in their region/country in order to balance it out. Policy makers in your country should trust the result of the citizen consultation to be the product of a neutral and unbiased process.
2. Have the professional skills necessary to perform a national citizen participation process in a fair and methodologically consistent manner.
3. Based on non-profit – meaning that there are no owners who profit from any kind of overhead. We accept institutions, which may seek an overhead from external funding, if this overhead stays in the institution to support other non-profit activities.
4. A reputation as serious, professional, trust-worthy and effective organisation.

The method used in the project will be similar to the method used for *World Wide Views* on Global Warming (2009) and *World Wide Views* on Biodiversity (2012). For information about the method used for the *World Wide Views* projects, please consult [www.wwviews.org](http://www.wwviews.org). Expect a work load of 3-4 person months and direct costs for the meeting venue, catering, transport of citizens, and possibly translation of project materials. The major tasks for the National Partners include:



Taking part to a two days training session in Paris and follow up training with regulars webinars

- Recruiting a group of 100 citizens (reflecting the demographic diversity in your country or region) that will meet for a full day on June 6;
- Translating questions and information booklet materials (25 pages doc, 5 videos) from English or French language into your national language;
- Hosting the citizen consultation (drinks, lunch), meeting room with space for 12 to 15 group tables, video projection equipment, an internet connection, and a team with a lead facilitator, table moderators, and vote counters;
- Sharing project results with media, key policy- and opinion makers, and liaising with your COP21 delegation;
- Respecting the spirit and following the guidelines for *World Wide Views* on Climate and Energy.

Please feel free to forward this invitation to other organisations, both inside and outside your own country, which may be interested in and capable of organising a citizen consultation.

Please see <http://climateandenergy.wwviews.org/> for project updates.

We look forward to hearing from you.

Sincerely,

**Bjørn BEDSTED, Yves MATHIEU and Christian LEYRIT**  
from the World Wide Views on Climate and Energy coordination team