How do the World Wide Views Ontario participant demographics compare to Canadian demographics?

**Target Demographics**

**Gender**
- Female (50%)
- Male (50%)

**Age**
- 18-29 (20%)
- 30-39 (15%)
- 40-49 (19%)
- 50-59 (19%)
- 60-69 (13%)
- 70+ (13%)

**Education**
- Postsecondary
- High school
- No high school or certificate

**Employment Status**
- Natural and applied sciences
- Management
- Education, law and social sciences
- Trades and transport
- Business and finance
- Sales
- Others
- Not in labour force

**Ethnicity**
- White (76%)
- Aboriginal (4%)
- South Asian (5%)
- South American (8%)
- Black (3%)
- Other (4%)

**Place of Residence**
- Urban (81%)
- Rural (16%)

**Actual Demographics**

**Gender**
- Female (50%)
- Male (50%)

**Age**
- 18-29 (23%)
- 30-39 (10%)
- 40-49 (15%)
- 50-59 (20%)
- 60-69 (15%)
- 70+ (16%)

**Education**
- Postsecondary
- High school
- No high school or certificate

**Employment Status**
- Natural and applied sciences
- Management
- Education, law and social sciences
- Trades and transport
- Business and finance
- Sales
- Others
- Not in labour force

**Ethnicity**
- White (80%)
- Aboriginal (1%)
- South Asian (7%)
- South American (3%)
- Black (3%)
- Other (7%)

**Place of Residence**
- Urban (95%)
- Rural (5%)